



AUSTRALIAN NATIONAL COLLEGE

BSB50815 Diploma of International Business

Management and Commerce

CRICOS Course Code 088541K



Retail

Course Description

This qualification reflects the role of individuals working in various positions across a variety of industry sectors who possess a sound theoretical knowledge base in international business management. They may demonstrate a range of managerial skills to ensure that international business activities are conducted effectively in an organisation or business area. Typically they would have responsibility for the work of other staff and lead teams in conducting international business activities.

Qualification

Students successfully completing the course will receive the Nationally Recognised qualification; BSB50815 Diploma of International Business.

Course Duration

This course is offered full time over 1 year or 52 weeks including holidays on a full time basis.

Contact Hours

20 hours per week for 40 weeks

*Additionally, students are expected at least **10 hours** of individual study per week not limited to research, learning activities and assessment activities utilising the facilities and resources available at ANC.*

Tuition Fee

AUD\$ 7,900

Fees and Charges are subject to change with prior notice.

Material Fee will be charged extra.

Training Location

- Level 1, 58 Franklin Street, Melbourne 3000
(Classes as per scheduled timetable)

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Entry Requirements

Age Requirements

ANC has a requirement that all students must be over 18 years of age at the commencement of course.

Academic Requirements

To gain entry to this course, participants should have successfully completed year 12 or secondary studies in applicants home country equivalent to an Australian Year 11* or 12 qualification. (*Subject to the country Assessment Level) and course.

There are no course specific entry requirements for this qualification.

English Language requirements

All International Students entering this qualification must have a minimum English Language proficiency level of one of the below:

You should qualify in any one of the following:

An English Language proficiency level of one of the following:

- IELTS overall band of 5.5 or equivalent internationally recognised exam result in line with DHA regulations;
- TOEFL iBT test score band of 46 equivalent or above;
- PTE Academic band score 42 equivalent or above;
- Cambridge English Advanced (CAE) test score band of 162 equivalent or above;
- OET score band Pass equivalent or above;
- Successful completion of Senior Secondary certificate of education in Australia conducted in medium of English;
- Completion of a full time studies in Australia towards a Certificate III or above;
- English as the first language;
- Satisfactory completion of the EAL course/English language course or satisfactory completion of 10-20 weeks ELICOS from a National ELT Accreditation Scheme (NEAS) Accredited English Institution with an IELTS score of 5.0;
- OR any other form of test which satisfies the Institution.

Teaching Methods

Teaching is conducted in the classroom. The delivery will include face to face teaching, lectures, discussions and learning activities

Assessments

Assessments comprise of activities, questions, case studies, project, report.

Course Structure

8 units must be completed

Units Code	Unit Name
• BSBMKG511	Analyse data from international markets
• BSBMKG512	Forecast international market and business needs
• BSBMKG513	Promote products and services to international markets
• BSBMKG516	Profile international markets
• BSBMKG517	Analyse consumer behaviour for specific international markets
• BSBRSK501	Manage risk
• BSBWHS501	Ensure a safe workplace
• BSBWOR501	Manage personal work priorities and professional development

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